CONTEST RULES

Bowery Bike Contest Rules

These Bowery Bike contest rules (“Bowery Bike Contest Rules”) apply to Bowery contests (each, a, the Contest) operated by Richcraft Group of Companies on social media, email marketing or thebowerycondos.ca/contest unless otherwise stated in a specific set of contest rules, in which case those contest rules will apply. By entering a Contest all entrants agree to be legally bound to the Contest rules and will be deemed to have read and understood the Contest Rules.

**1. Eligibility**

Unless otherwise stated, Entrants are not eligible to participate in a Contest if they are:

1. employees and their spouse, partner, parents, siblings, and children whether or not they reside in the same household, sponsors of the company, or an affiliated advertising and marketing agency
2. under the age of seventeen (17) years
3. an illegal resident of Ontario
4. all entrants must agree to take a photograph winning The Prize in order to receive The Prize

**2. Entry and Contest Period**

1. There is no purchase necessary to enter the Contest. Unless otherwise stated there is a limit of one (1) entry per person, per Contest. In a case of multiple entries, only the first entry will be considered during the Contest. If an entry for the Contest is deemed to be incomplete, illegible, late, or tampered with in any form, then the entry will be declared invalid.
2. The Contest (“the Contest Period”) begins on **Friday, June 15, 2018 at 4:00 p.m.** Eastern Standard Timeand ends on **Friday, July 20, 2018 at 4:00 p.m.** Eastern Standard Time.
3. All entries are subject to verification at any time and for any reason. Richcraft Group of Companies reserves the right to require proof of identity and/or eligibility in a format that is deemed to be acceptable by Richcraft Group of Companies – including without limitation, a piece of government issued photo identification, for the purpose of verifying the Entrants eligibility for the applicable contest. If for any reason an Entrant cannot provide such proof to complete the entry for the Contest, the Entrant may be disqualified as decided by Richcraft Group of Companies while under their review.

**3. Prizing**

1. There will be one (1) prize (“The Prize”) awarded to the Contest winner consisting of one (1) custom Bowery bike. The estimated retail value of The Prize is **900 dollars Canadian not including taxes and applicable fees.** The odds of winning depend on the number of eligible entries received by the Entrants.
2. The Prize must be accepted as awarded and may not be sold, transferred, or converted into cash. Richcraft Group of Companies reserves the right to substitute The Prize, in whole or in part, in the event that the original Prize cannot be awarded to the winning Entrant for any reason.
3. The winning Entrant must claim The Prize at the **The Bowery Condos + Lofts located at 255 Bay Street, Ottawa ON,** within three (3) days after he/she/they has been successfully contacted and notified of his/her/they Prize. The winning Entrant must comply within these rules in order to receive The Prize.

**4. Prize Draw**

1. For contests where the winning Entrant is selected from entries received, a random draw for The Prize will take place by a Richcraft Group of Companies representative at the **The Bowery Condos + Lofts, Ottawa ON.** The winning Entrant will be contacted by the information used during the entry process for the Contest. In the event that the winning Entrant cannot be contacted within two (2) days after the draw, as determined by Richcraft Group of Companies, the initially winning Entrant will be disqualified and a random draw will take place again, and again until an eligible winning Entrant can claim The Prize. Additionally, if the winning Entrant does not adhere to the Contest rules as outlined in the Contest rules, the Entrant will be disqualified.
2. On **July 20, 2018 at 4:30 p.m.** one (1) eligible Entrant will be selected by a random draw/generator from all eligible entries received. The selected eligible Entrant will be notified by **the information used to enter the contest.** If the selected eligible entrant cannot be contactedon or before **July 23, 2018 at 4 p.m.**, he/she/they will be disqualified and another eligible entrant will be selected and contacted.

**5. Awarding The Prize**

1. Proof of identification must be provided upon request in order to receive The Prize. In order to be declared the official Entrant winner of The Prize, the winning Entrant must correctly answer, a timed, unaided, mathematical skill testing question administered by Richcraft Group of Companies. The official Entrant winner of The Prize must also be determined and verified as complying with the Contest Rules as determined by Richcraft Group of Companies.

**5. Conditions of The Prize**

1. By participating in the Contest the Entrant agrees to be bound by the contest rules, and by doing so will complete a form (“Release Form”) stating that he/she/they agrees that any photos take can be used for marketing or promotional purposes Richcraft Group of Companies can use and may use to publish, republish, communicate, share and market for Richcraft Group of Companies without compensation, other than the value of The Prize originally offered for winning the Contest.

**6. Odds of Winning**

1. The odds of winning will depend upon the number of Eligible entrants as per the Contest rules outlined.

**7. Release Form**

1. The Release Form must be returned by and completed by no later than **Monday, July 23, 2018 at 5:00 p.m.** or the winning Entrant will be disqualified and The Prize will be forfeited.

**8. Disqualification**

1. Richcraft Group of Companies reserve the right at any time to disqualify any entrant that has been deemed by Richcraft Group of Companies to have tampered with, in any way, shape or form the Entrant process for the Contest.

**9. Contest Rules**

1. The Contest rules for the Contest will be available at thebowerycondos.ca/contest until **Friday, July 20, 2018.**